

The Community's Vision for the Future of Stow on the Wold and the Swells

A Vision for Stow-on-the-Wold and the Swells in 2031

Stow will remain a thriving hilltop market town, surrounded by attractive villages like the Swells, looking out over the beautiful Cotswolds and taking advantage of all that the Area of Outstanding Natural Beauty has to offer.

Stow and the Swells will be a benchmark for the development of all that is needed in the 21st century for its community to live happy, healthy and fulfilling lives, while its heritage will have been carefully protected and preserved.

The whole community will have benefitted from new genuinely affordable, energy-efficient homes with robust connectivity, and other carbon-neutral developments providing educational and leisure provision, new employment space and greatly improved parking provision. It will thus sustain an energetic and productive community of all ages.

Stow's historic architecture and facilities for relaxation and entertainment will continue to offer a welcoming environment for visitors from all over the world, who are so essential for the economy of Stow and the Swells. Their experience will also be enhanced by the developments the community wishes to provide.