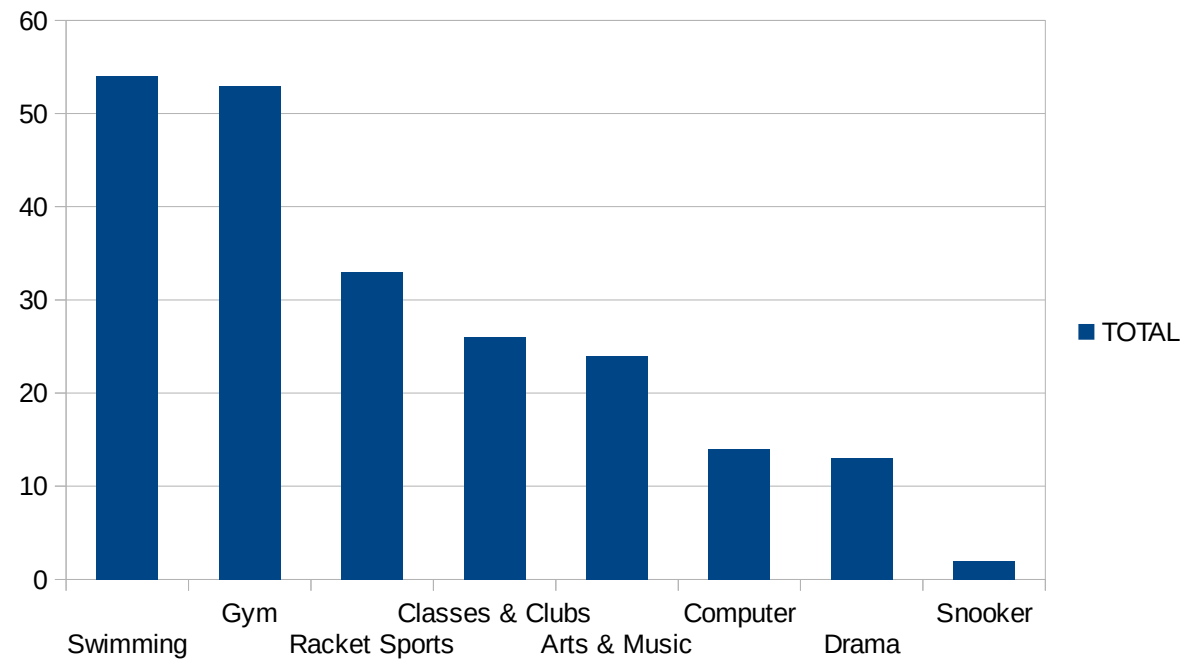


Of all 200 people asked, 110 were residents of Stow and the surrounding areas

INDOOR SPORTS & HOBBIES

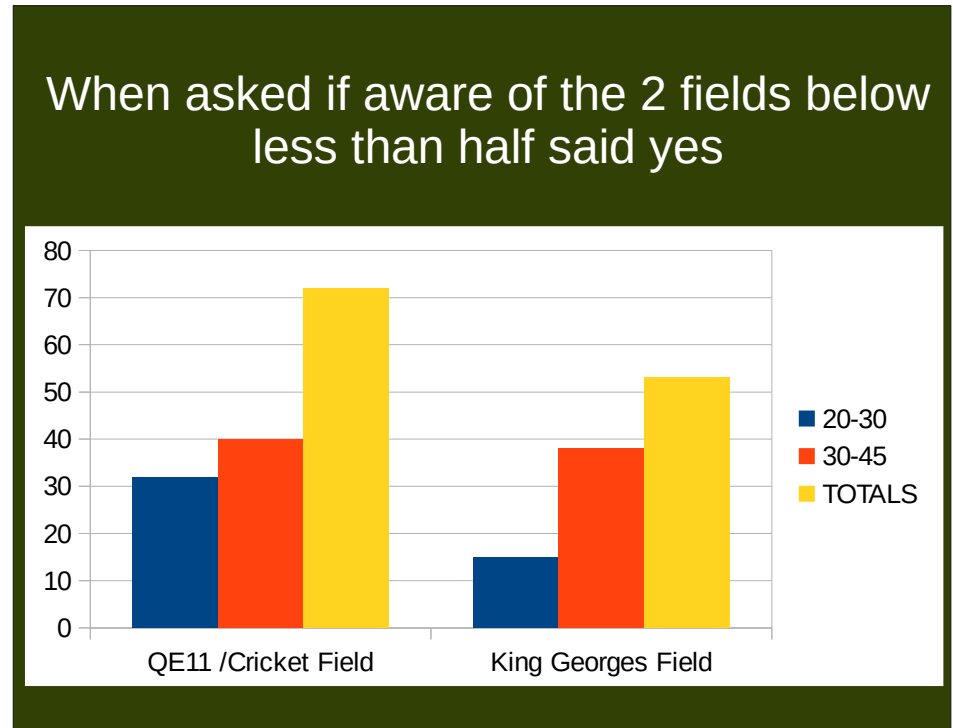
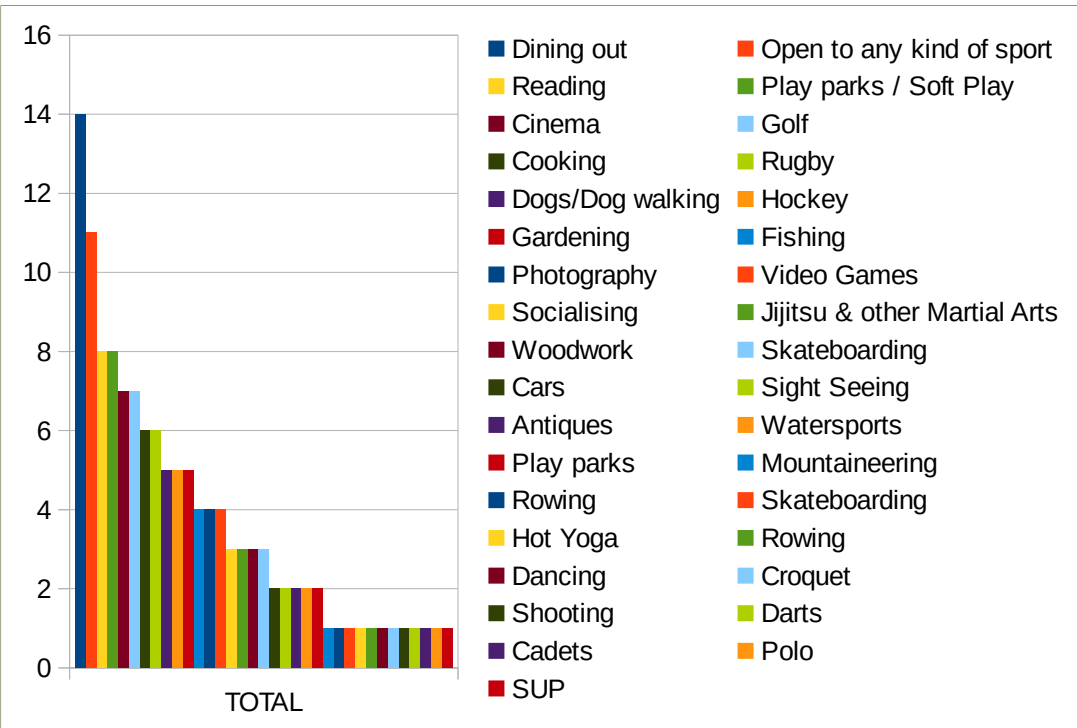
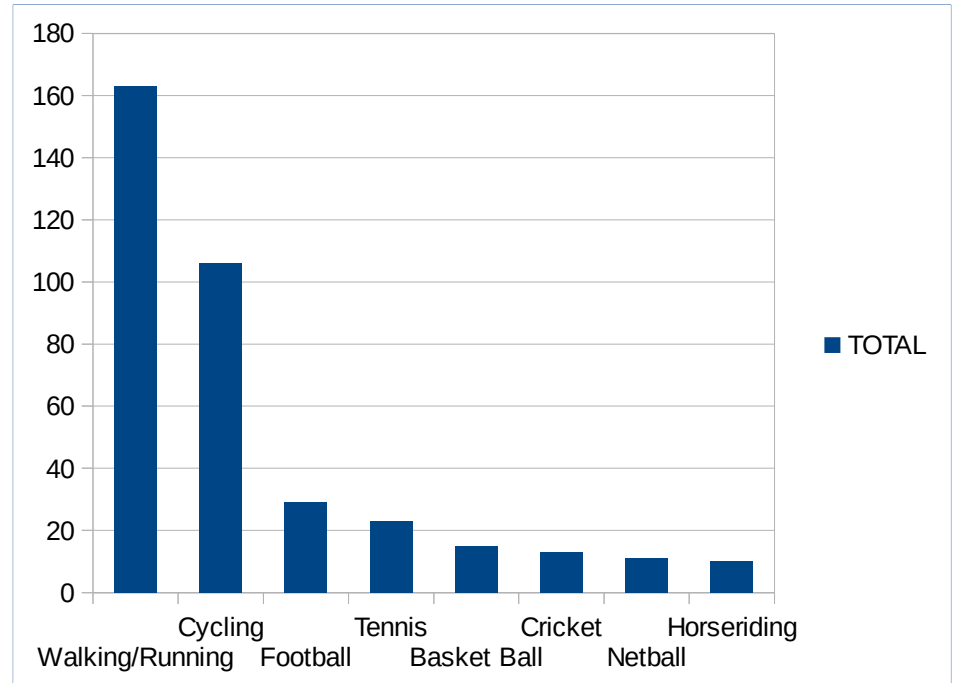
Swimming and going to the Gym proved to be the favourite activities

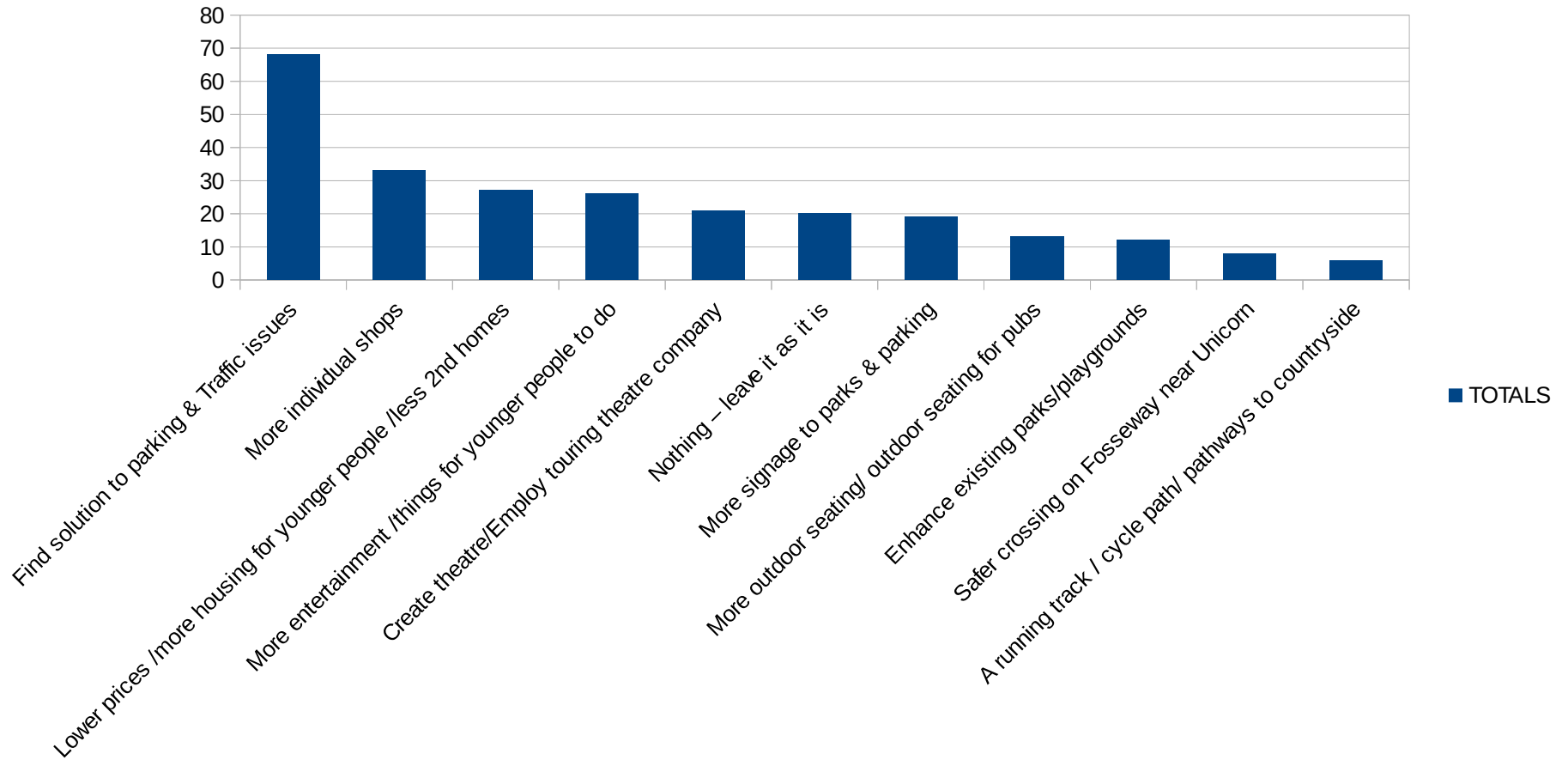


OUTDOOR SPORTS & HOBBIES

The majority of people, residents & visitors alike, enjoyed Walking/Running & Cycling more than any other sport, yet more than half were not aware of the 2 main green spaces in Stow

Other activities mentioned showed that dining out was a favourite

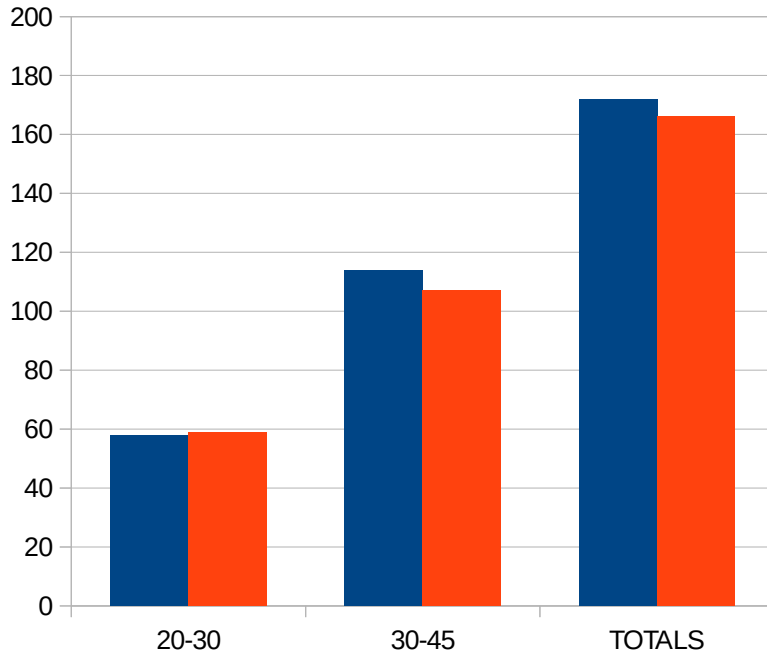




What do you think would enhance your experience of Stow on the Wold?

The top answers relating to Leisure and Sports were:-

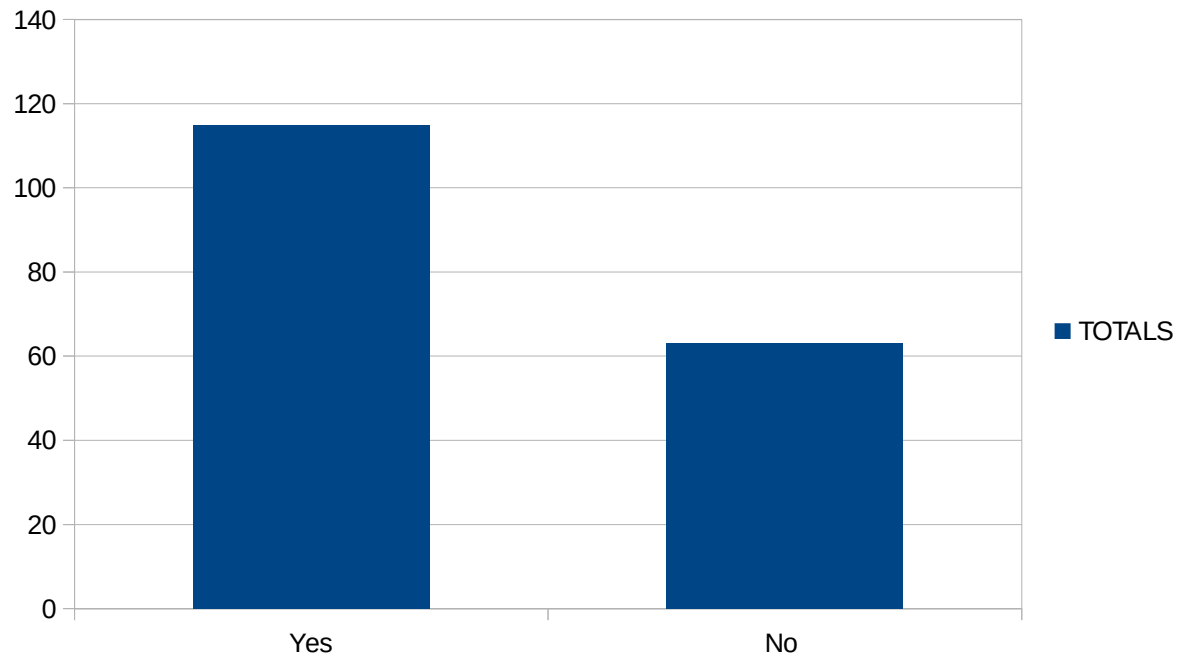
- *More entertainment and things for younger people to do*
- *Have a theatre or travelling theatrical company*



200 people were asked if they would like to see or use these type of facilities in Stow. Over 75% said yes to both

■ Pro community centre, inc theatre, pool, meeting rooms, cafe
 ■ Pro nature-reserve / wild flowers / woodland walk

When asked if they would like to live in Stow, of those that had an opinion 115 said yes, 63 said no.
 Reasons given follow on next page.



Reasons given for wanting to live in Stow

By 20-30 year olds

- Its a calm place
- When I'm older
- Very Pretty
- Lovely buildings
- Weather good
- Nice Atmosphere
- Picturesque
- Historical
- Safe
- Community feel
- Friendly place
- Yes but roads need improvement
- Good town centre

By 30-45 year olds

- Good mix of town & Country living
- Nice town
- Houses near to countryside
- Central location
- Very pretty
- Property rentable if needed
- Would be nice change from city
- Nice atmosphere
- Surrounding beauty
- Good facilities
- Good retirement place
- Great if no need to travel to work
- Good community
- Historical
- Plenty of restaurants
- Rugby club

Reasons given for **not** wanting to live in Stow

By 20-30 year olds

- Not enough to do
- Prefer city living
- Too many tourists
- Would have to change my job
- No jobs available or prospects
- Too quiet
- Too expensive
- No night-life
- Much busier than expected
- Don't see much for younger people here so probably a place to retire to
- Not much property choice
- Location good for holiday but not for commuting
- Full of old people
- Busy streets
- Cost of housing too high

By 30-45 years

- Prefer city living
- Not enough transport
- Too touristy
- Can't get to work
- Too busy in centre of town,
- No jobs.
- Cost of property
- Lack of facilities
- Traffic
- Too much focus on elderly
- Poor area for commuting
- Lack of property choice
- Not a place for a family with teenagers
- A lot busier than expected
- House prices
-