

Stow on the Wold Town Council



Stow Youth Centre, Fosseyway,
Stow on the Wold, Gloucestershire GL54 1DW

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Town Clerk & RFO: Heather Siphthorp

September 2018

Dear Resident

The council has commissioned People & Places to carry out a second benchmarking review of the town centre. The last one was done in February 2017. This will measure performance against key performance indicators such as retail offer, footfall, car parking, business confidence and shoppers origins. When completed this will give the council valuable data to work with and will be very interesting to compare the two surveys to see what has changed.

As part of the process, a short survey has been devised to allow both users and non users to provide their ratings and views on various aspects of Stow's town centre. It takes approximately 2 minutes to complete. All you need to do is log onto the following website and it will take you straight to the survey. It is important that the address is typed in **exactly** as shown.

<https://www.surveymonkey.co.uk/r/SotW18TCU>

The council appreciate that not everyone has access to the internet. If this is you and you wish to take part then call in at the council office on a Tuesday, Wednesday or Thursday between 10.00 am to 1.00 pm. If these days/times are inconvenient then you can go into The Library in St Edward's Hall and the staff in there will also be able to help you.

The deadline for taking part in the survey is 27th September 2018.

Thank you for your help – your opinion and views are important to us.